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Re: Make a Difference Essay and Awards

It's time once again for the annual Make a Difference Awards. For more than 20 consecutive years, Associates and Bruce L. Scheiner, Personal Injury Lawyers, P.A. has presented this award to graduating 8<sup>th</sup> and 12<sup>th</sup> graders who make a difference in our community. The Make A Difference Award was created to provide financial assistance to young people and to send a message to all of the importance of helping others. A brief history of these awards can be viewed on our website at [www.blslawyers.com](http://www.blslawyers.com). Click on "Giving Back."

This program rewards the winning 8<sup>th</sup> and 12<sup>th</sup> grade students with U.S. Savings Bonds for superior service to the community plus an opportunity to mentor with one of our attorneys for a day. Applicants must be graduating, in good academic standing and in service to the community. Preference is given to need-based applicants as identified by the school.

Staff members at our firm will judge entries; winners will have their names engraved on a plaque provided to the school. The award will be presented by a member of the firm at the school's year-end awards ceremony attended by parents and students, giving the community an opportunity to recognize the student's achievement. Please contact us by email with the date and time of your school's year-end awards ceremony; we will then make the necessary arrangements to our calendar.

In addition, we extend an offer to the school of the winning student, one of our staff members to speak to students on the legal profession. The speaker may not necessarily be one of our attorneys as we would like to offer a well rounded view on the many roles in the legal career field.

Attached is information regarding the Make a Difference Awards and the application form. A downloadable application is also available on our website at [www.blslawyers.com](http://www.blslawyers.com). Click on "Giving Back" then "Make a Difference 2010." The deadline to submit entries is April 15, 2010. Should you have any questions please contact me or Cynthia Lentini at 239.939.2900. We are excited and looking forward to the students' participation.

Very truly yours,

ASSOCIATES & BRUCE L. SCHEINER  
Personal Injury Lawyers, P.A.

By \_\_\_\_\_  
Cheryl A. Scheiner, Administrator

CAS/cpl  
Enclosure: As Stated